

Form III - Souvenir Advertisement Booking

International Conference & Exhibition

**Implementation Challenges & Way Forward for Construction and Infrastructure Sector
during the XIIth Five Year Plan (2012 -17)**

30-31st January – 1st February 2013 at India Habitat Centre, Lodhi Road, New Delhi

Please Book the Advertisement Space in the Souvenir to be released during the International Conference on Construction.

Space : Page / s

Special Location (as below)

Black & White / Colour

Material to be provided for Souvenir: Camera { Ready Artwork/Bromide OR
(Please tick) : { Contents on letterhead & special instructions }

Enclosed please find Demand draft/ Cheque No..... dated.....

drawn on..... Bank, for Rs

(Rs.....) only, in favour of "CONSTRUCTION INDUSTRY

DEVELOPMENT COUNCIL", payable at Delhi as payment against the above booking.

Signature & Seal

Name of Contact person for Advt. Designation

Organisation

Address

Phone Fax email

Technical Details :

Overall size : 26.5 X 20.5 cms

Print area : 22 X 17 cms

Souvenir Tariff :

	<u>Indian</u>	<u>International</u>
Inside of Front Cover	Rs. 50,000	US\$ 2,000
Inside of Back Cover	Rs. 40,000	US\$ 1,500
Centre Double Page - Glossy	Rs. 75,000	US\$ 3,000
Centre Page Back – Glossy	Rs. 30,000	US\$ 1,200
Centre Page Last – Glossy	Rs. 25,000	US\$ 1,100
Ordinary Page	Rs. 20,000	US\$ 750
Half Page	Rs. 15,500	US\$ 500

Service Tax Extra as applicable

INR 3000/- (US\$ 150) Extra for colour advertisement. (Full Page)

INR 1500/- (US\$ 75) Extra for colour advertisement. (Half Page)

Payment:

Demand draft / Cheque drawn in favour of "Construction Industry Development Council" and payable at New Delhi on or before 31st December, 2012. along with advertisement material to be sent to :

International Conference Secretariat, Construction Industry Development Council

801, Hemkunt Chambers, 89, Nehru Place, New Delhi -110019 Tel : + 91 11 2648 9992, 26234770, 41617971

Fax : 91 11 2645 1604 Email : ir@cidc.in / cidcevent@gmail.com Website : www.cidc.in